May 29, 2014

Dear [Sponsor],

How are you?

We are Hartley’s Legacy, a music volunteer group that was founded by Daniel Kim, Joanna Kim, and Iris Kwak in 2013. Hartley’s Legacy was formed to share our love of music with others, especially with those who need it the most, including elderly seniors and the victims of unfortunate tragedies. By using our musical abilities and sacrificing our time, we make it our goal to entertain, educate, and support our audience, no matter who they are. Through our music and performances, we try to brighten people’s days and their lives. We currently volunteer twice a month at The Pavilion at Forrestal, a nursing home in Princeton, New Jersey. When we first started performing at the nursing home, very few seniors came to listen to us play, but recently, the audience has grown to over 30 seniors, and many of them look forward to our visits. We play a wide variety of music, performing anything from classical to jazz and gospel music.

On Saturday, June 21st, 2014, we are holding a benefit concert for the victims of the horrific ferry accident that occurred recently. As you may have heard, on April 16, a ferry off the coast of South Korea capsized on its way to Jeju Island. 476 people were on the boat at the time, with the majority of the passengers being high school students from Danwon High School, numbering around 240 students. There were 304 casualties, with only 172 passengers rescued. Many of these high school students were our age, and the surviving high school students now face a bleak, unfortunate reality, with many of their friends gone.

In order to help our peers in Korea, Hartley’s Legacy will be holding a benefit concert on Saturday, June 21st starting at 5:00 PM at Kingston Presbyterian Church. All proceeds from the concert will be directly sent to Danwon High School, where it will be used to assist the surviving students by helping them receive therapy and counseling. The Kingston Presbyterian Church has graciously allowed us to use their wonderful facilities for our concert, and we would like to ask you to help us support the students in Korea. You can support them in two ways:

1. Attend the event with your family and friends. The ticket costs are $10 for adults, and $7 for students. We will also be collecting additional donations at the concert.
2. Sponsor the event. For your contributions, we will gladly include an advertisement, logo, or message in the concert program. The rates for sponsorship are: (Please refer to the attached sizing chart.)
   * $ 30 for a quarter of a page.
   * $ 50 for a half of a page.
   * $ 100 for a full page.

To include your advertisement, logo, or message in the concert program, please send a black and white image file to contact@hartleyslegacy.org along with your name (name on the check). For sponsorships, please send cash or a check, payable to *Danwon High School*, with the note “Hartley’s Legacy Benefit Concert” to either:

1. Daniel Kim/Joanna Kim
   1. 605 Falcongate Dr.

Monmouth Jct., NJ 08852

1. Iris Kwak
   1. 62 Renfield Dr.

Princeton, NJ 08540

You may also give one of the check directly in person. The due date for sponsorships is **June 11, 2014**, so please make sure to email us your image or message, in addition to your monetary donations.

As mentioned before, all funds we raise from donations and sponsorships will directly go to Danwon High School to support the high school students.

For extra information, please contact Hartley’s Legacy at [contact@hartleyslegacy.org](mailto:contact@hartleyslegacy.org) or (732) 668-9405, or visit our website at [www.hartleyslegacy.org](http://www.hartleyslegacy.org).

Thank you in advance for your support!

Sincerely,

Hartley’s Legacy